



30th WORLD
CONFERENCE
2020 

GOES DIGITAL

CALL FOR UNDERGRADS, GRADUATES & YOUNG PROFESSIONALS

COMPETE IN THE INTERNATIONAL ESSAY COMPETITION

HELP US TACKLE ONE OF THE TOUGHEST ISSUES
FACING SMALLHOLDER FARMERS

The global agrifood industry is facing complex challenges. Climate change, poverty, urbanization, and an increasing demand for healthier and more sustainable food production are pressuring us to take the roads less traveled and explore new practices, methods and technologies that can help us transition to more sustainable and future-proof business models. Currently, the agrifood industry is unable to produce enough safe, healthy food for a growing world population. Academics, businesses, and local governments all need to play a part in finding new solutions--and we need your help!

**BE AT THE
FRONTLINE OF
CHANGE!**



Crop Science

THE FORMAT

Who: Students (undergraduates, graduates), and early career professionals are invited to write an essay expressing your vision and opinion on the issue "Food for the Future." You are encouraged to provide a solution and present it in an inspiring and creative way.

The Challenge: How can the sustainability, productivity, and market access, of smallholder sugarcane farmers be improved?

- Why is there an urgency to address these issues for smallholder farmers?
- How will solving these challenges benefit them? What would your future look like for smallholder sugar cane farmers?
- What stands in the way of executing your plan?
- What short-term action steps are needed to achieve your goal? What longer-term actions are required?

Length: Maximum 2,000 words.

Number of participants: Competitors can submit essays independently or in a team of up to 4 people.

Illustration: You may add a royalty-free illustration to reflect the mood of the essay.

Video: Authors/teams of the top 20 essays will then be invited to produce a 5-minute video, which pitches their idea.

Jury: An international panel of researchers, entrepreneurs and policy makers will jury the essay competition.

Presentation: The top finalists will be invited to a final round to present their essay online before a panel of judges.

Prizes: The winners will receive awards.

Publication: The top 20 essays and the winners will be published in a special online essay collection: "Food for the Future."

What's an essay?

An argumentative, informative and stimulating plea. As a writer you dare to give a strong and well-argued opinion on a social, ecological, technical and economic issue.

TIMELINE



15 JUNE 2020
COMPETITION LAUNCH

Essay deadline 30 September



1-31 OCTOBER 2020
ESSAY REVIEW AND SELECTION

Includes time for reviews and feedback



10 -NOVEMBER 2020
DEADLINE FOR FINAL ESSAY & 5-MINUTE VIDEO PITCHES

Deadline for nominee definitive versions



25-26 NOVEMBER 2020
ONLINE FINALS ~ WINNERS ANNOUNCED



IFAMA2021 - COSTA RICA
PANEL DISCUSSION
ROUNDTABLE ON TOPIC

Complete submission instructions available at: [IFAMA.org](https://www.ifama.org) and [IFAMA2020.org](https://www.ifama2020.org)